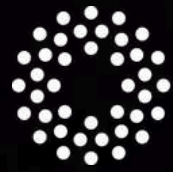


SET AWARD 2025



 Federal Ministry
for Economic Affairs
and Climate Action

Powered by

German Energy Agency

In cooperation with


WHO WE ARE

Start Up Energy Transition (SET) is a catalyst for change in the global energy and climate tech sector, fueling **innovative entrepreneurs who are crafting real-world solutions to shape a climate-resilient tomorrow**. With leadership from the German Energy Agency (dena), strategic partnership with the World Energy Council, and support from the Federal Ministry for Economic Affairs and Climate Action (BMWK), SET is dedicated to turning vision into action.

MISSION

Strengthening the impact of energy innovators in reaching climate neutrality.

OUR THREE PILLARS



At the core of our initiative stand **three pivotal pillars**: The **SET Tech Festival in Berlin**, where the brightest minds of the energy sector converge to shape the future; **the prestigious SET Award**, which offers trailblazing startups a global platform; **and SET Publications** like the SET100 List + features our dedicated source for the latest information and insight on the most recent breakthroughs and trends in energy transition and climate technology.

VISION

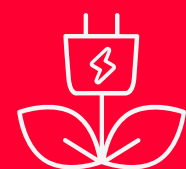
Innovation at the core of our net zero future.



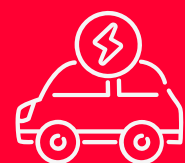
SET AWARD



The Start Up Energy Transition Award is an **international competition** that propels sustainable energy startups and emerging climate tech companies to the forefront of the global energy landscape. The SET Award reward **startups** that can significantly decarbonise one of the following five categories:



Clean Energy
& Storage



Mobility
& Transportation



Industry



Buildings
& Construction



Quality Energy Access
& SDG-7

The hallmark of SET Award is our **SET100 List** - a compilation of **the top 100 trailblazers in energy innovation**. The SET100 list also unveils the fifteen most exemplary SET Award finalists.

Want to find out more about the SET100 startups?

[Browse the SET 100 Database here](#)





SET AWARD NUMBERS



Over the last 8 years the SET Award has received applications from high-caliber and uniquely innovative global startups.

3,500+
APPLICATIONS

8+
YEARS

100+
COUNTRIES

Here's the inside scoop on the key figures that lit up the SET Award 2024:

430+
APPLICATIONS
2024

41%
FEMALE
(co)-FOUNDED

75
COUNTRIES
2024

GET THE CHANCE TO WIN:



- 10,000€ equity-free cash prize
- Spot on the SET100 List 2025
- Access to our C-level jury of investors and corporates
- Live pitch & booth at SET Tech Festival 2025
- Access to exclusive partner events
- Free promotion in our Energy Frontrunners Series
- Access to the World Energy Council network in +100 countries
- Speaking slot at Berlin Energy Transition Dialogue 2025
- Access to international political stakeholders



THE TIMELINE



- *9 September, 2024* **Start** SET25 Award Applications
- *29 October, 2024* **Deadline** SET25 Award Applications
- *November, 2024* **Startup Evaluations** by the SET Expert Jury
- *February, 2025* **Finalists Announcement** & the SET100 List 2025 Publication
- *18 March, 2025* **SET Award Ceremony 2025** @ SET Tech Festival

PAST SET AWARD WINNERS



The **15 finalists** take center stage at the SET Tech Festival to pitch their startups, followed by the distinguished award ceremony at **the evening reception, held in conjunction with the [Berlin Energy Transition Dialogue](#)**. Check out our past winners, finalists and SET 100 startups over the years in the [SET100 database](#).



Modvion

*Clean Energy Generation
Winner 2022*



Hyperion Robotics

*Buildings & Construction
Winner 2023*



Roam

*Smart Mobility & Transportation
Winner 2024*



Heatrix

*Industry
Winner 2023*



S4S Technologies Ltd.

*Clean Energy Access & SDG-7
Winner 2021*



CONTACT



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